



January 20, 2025

The Corporation of the City of Sault Ste. Marie
Attention: Parks and Recreation Advisory Committee
99 Foster Drive
Sault Ste. Marie, Ontario
P6A 5X6

To Park and Recreation Advisory Committee:

Please accept this formal submission to change the name of Rosedale Park to Kiwanis Park, submitted jointly by the Kiwanis Club of Lakeshore Foundation, the Kiwanis Club of Lakeshore, the Kiwanis Club of Sault Ste. Marie, and the Kiwanis Club of North Eastern Ontario.

Background information and accomplishments:

Through a community analysis in 2021, the Kiwanis Club of Lakeshore and its Foundation decided to revitalize Rosedale Park, which was next on the list of the Parks and Recreation Master Plan Update 2020-2025 to revitalize neighborhood parks.

The Kiwanis Club of Lakeshore through its Foundation originally contributed \$80,000 to the City of Sault Ste. Marie for Rosedale Park Revitalization. Since our first meeting with the City of SSM Parks Department, on January 5th, 2022, other community partners, and the Kiwanis Club of Sault Ste. Marie, came onboard with additional donations of \$60,000.

It became evident that more funds would be needed to build a comprehensive accessible playground for the neighborhood children and their families. We successfully applied and received a club grant from the Kiwanis International Children's Fund for \$19,406 CAD and the Kiwanis Foundation of Canada for \$10,000. In April 2022, the Kiwanis Clubs started a corporate and individual fundraising campaign that was very successful and an additional \$36,000 was raised and a further contribution of \$75,000 was donated towards the park playground equipment and amenities in August 2022.

In 2023, the Kiwanis Club of Lakeshore Foundation started a second fundraising campaign to cover the cost of the Basketball Court and made a further contribution of \$18,500 toward the park revitalization.

So far, the Kiwanis Clubs in Sault Ste. Marie and various Kiwanis entities have contributed \$184,000 towards Rosedale Park Revitalization.

We are currently considering further investments in high priority city parks to benefit the children of our community for decades. We believe that playing is an essential part of a child's development and critical for the successful growth of both the brain and the body. Playgrounds offer a unique opportunity to support a child's cognitive, emotional, physical and social development.

Our research shows there are over two dozen Kiwanis Parks in Ontario Municipalities where Kiwanis Clubs have made a significant investment in a park, such as Elliot Lake, North Bay, Kitchener, London, and Ridgetown to name a few.

It would be a tremendous honor to acknowledge the impact that Kiwanis Clubs in Sault Ste. Marie have made over many decades to improve the lives of children in Sault Ste. Marie by changing the name to "Kiwanis Park".

Respectfully submitted on behalf of the Kiwanis Clubs,

Serge F. Viau

Serge F. Viau, Chair
Kiwanis Parks Revitalization Committee
Kiwanis Club of Lakeshore Foundation, Treasurer