

Municipally Significant Event Application Form

Organization Name: SSM Festival of Beer

Contact Person: Stephen Alexander

Contact Information: loplops01@gmail.com or 7052972814

Objects of the Organization: to organize a festival the downtown and plaza

Date of Event: Saturday June 14th, 2025

Location of Event: Queen Street (Brock to Spring) including Downtown Plaza

Is the event an exhibition, event or function open to the general public that is being held in the City of Sault Ste. Marie? Yes No

Can the event be defined as: (Check all that apply)

Has local, regional, national or international historical or cultural significance

Builds awareness of diverse cultures

Promotes the social, cultural or economic development of the City'

Benefits the community at large

Reasons the organization believes the event should be deemed municipally significant:

The SSM Festival of Beer is entering its 12th year (two years missed due to Covid 19) and the numbers of those attending grows each year. Our original home (The Bushplane Museum) is no longer big enough to hold the number of guests. We have started to see more "out of town" guests coming to the event and we are looking forward to growing it into a full weekend in years to come.

How many members of the public are expected to attend? 2000-2500

Details of how, when and where the event will be advertised to the public:

We work with Rogers and Sootoday/Village Media (both are platinum sponsors) and the Sault Star, as well as many social media platforms. We also have many vendors on Queen Street that directly benefit from the festival that also advertise the event. We have a mailing list of all past ticket purchases for the event from years past. Layout of the street is complete if needed.

application should be accompanied by a Certificate of Insurance providing a minimum of five million (\$5,000,000) dollars liability insurance adding "The Corporation of the City of Sault Ste. Marie" as an additional insured at least ten (10) business days prior to the event. The permit holder shall be required to indemnify and save the City of Sault Ste. Marie harmless from all claims arising from the permit or event. Each event will be considered on its own merit, noting that the actual insurance limits required may be increased at the discretion of the City of Sault Ste. Marie.

By signing you agree that you have read and agree with the conditions of the City of Sault Ste. Marie Designation of Municipally Significant Events policy.

Stephen Alexander

Applicant

March 31st, 2025

Date



Date: 04/04/2025 Author: A. Starzowski Project: Festival of Beer
Start Date: 06/14/2025 Start Time: 8:00 am End Date: 06/14/2025
End Time: 10:00 pm

Comments:

- 1) Queen St closed from Brock St to Spring St
- 2) Barricades and signs provided by applicant

Manifest

4 x TC-53A

1 x RB-92 RB-92

