



COMMUNITY  
BUILDERS

Building with Purpose





# ABOUT US

**Established in 2016**, Community Builders is the leading Not-for-Profit Construction based Social Enterprise in **Simcoe County** and **Greater Sudbury**, and launched in the fall of 2025 are **Muskoka** and **Sault Ste. Marie** locations.



## Skilled Trades Training

Providing hands-on training for in-demand construction skills.



## Employment

Creating meaningful jobs and career pathways.



## Affordable Housing

Building and renovating homes to meet community needs.

We are dedicated to meet the growing needs of our community's most vulnerable and at risk populations.



# Social Enterprise in Construction?

A social enterprise construction company delivers real construction projects while intentionally training and employing people facing barriers to work.

## How it works

- Operates in the same market as private contractors
- Takes on small to mid-scale, pilot, or socially prioritized projects
- Combines paid construction work with hands-on skills training and job placement

## Why it matters

- Expands the local construction workforce
- Re-trains workers impacted by layoffs
- Helps address labour shortages and affordable housing needs
- Strengthens the local economy through community investment

**Building with purpose. Reinvesting in Communities.**



# Are We Fair & Competitive?

## Complementing NOT Competing

- Social enterprises do not displace private contractors
- They prepare job-ready workers who move into the broader construction industry
- Private employers benefit from a stronger, more reliable labour pool

## Stretching the value of training dollars

- The same construction dollars deliver both infrastructure and workforce outcomes
- Paid-construction revenue supports training, supervision, and certification
- Seed funding helps cover program costs private contractors do not carry, including:
  - a. Case management and job readiness
  - b. Certified instructors and safety training
  - c. Employment supports and stabilization services

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# WE ARE A THRIVING CONSTRUCTION COMPANY

Last year:

**324** PAID CONSTRUCTION PROJECTS WERE COMPLETED

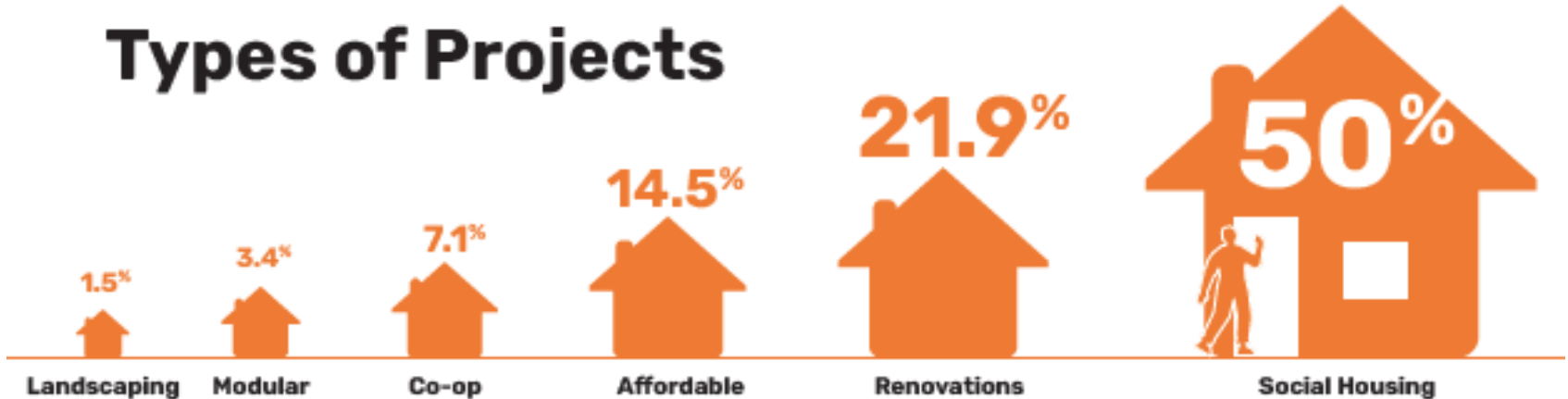
Including reno's + new builds

**232** affordable housing units worked on

**14** new units in last 12 months

All of the above are job sites that generate revenue to fund and support our Trainees' valuable hands-on jobsite experience, working alongside our professional crews.

## Types of Projects





# THE TRADE SKILLS PROGRAM OVERVIEW

- **12 weeks paid training** - 4 cohorts per year in 4 locations, graduating **100+ trainees annually**
- **Pre-screened** - 1100+ applicants for 100 positions
- **Real jobsite experience** - from frame to finish
- case management - providing **\$100,000 in wraparound supports**
- **Job readiness skills** - show up on-time, not on their phones and ready to work with can-do attitude
- **Employment coaching** - interview skills, resume building and understanding apprenticeship pathways
- **Alumni Program** - Grads receive access to our most reputable employment partners and job matching. Invitation to events & networking opportunities.



Employment Rate within  
6 months after graduation **89%**



# OUR GRADS are Employment-ready



# \$20,000

## INVESTED IN EACH TRAINEE

by paying their wages while they attend, hiring expert trainers, and delivering the Program.



**TRAINED**

12 weeks of classroom & jobsite training in a wide range of construction skills.



**EQUIPPED**

PPE, tools and an understanding of jobsite expectations to show up on time, motivated to work.



**CERTIFIED**

WHIMIS safety, MOL 4-step and Working at Heights.





# MEET JAMES

## CB Certified Alumni

James graduated the Trades and Diversity Program in Fall 2024. He was hired almost immediately by one of our employment partners.

“He is one of our best! Incredibly hardworking and dependable. If you have more grads like him, send them our way!”

**BROCK S.**

“The Trades and Diversity was a great experience and my trainers were patient and knowledgeable.”

**JAMES L.**



# 2025 STATS



**39%** of our organization is female

**10x** industry average of **3-4%**

**31%** Female Trainees

**54%**

of our Trainees were youth



**385**

Trainees have gone through our program



# MEANINGFUL EMPLOYMENT

results in a social value and annual savings.

# 32.9%

Trainees on some form  
of social assistance  
before our program

Getting people off Social Assistance saves

# \$322,664 /year!

THE  
MATH

\$732\*/mos x 12 months  
= \$8,784 per person per year

28 people x \$8,784  
= \$322,664

# 30.6%

Trainees having a criminal  
record or involvement  
with the justice system

Keeping people out of Prison saves

# \$942,240

THE  
MATH

26 people x Federal rate\*\*  
= \$942,240 low end or \$1,256,320 high end

\*Province of Ontario average = \$732/pp (each month)

\*\*Federal Average = \$151,000/pp each year (recidivism 24-32%)

This year, we created

**\$480,000**

**in paid training opportunities**

mental health support



food programs



tool kits



PPE



safety certifications



drivers license



**\$100,000**

**in wrap-around supports delivered**

addictions support



# Community Builders

is a proud member of





# OUR ASK OF COUNCIL:

- **START-UP FUNDING:** \$300,000 over 2 years

[Grant Program 2 - One-time Grants, Economic Growth  
Community Improvement Plan





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BUILDERS

THANK YOU

