

Municipally Significant Event Application Form

Organization Name: Sault Ste Marie Festival of Beer

Contact Person: Stephen Alexander

Contact Information: loplops01@gmail.com

Objects of the Organization: Community Street Festival

Date of Event: Saturday June 13th, 2026

Location of Event: Queen Street (Square Two) and Downtown Plaza

Is the event an exhibition, event or function open to the general public that is being held in the City of Sault Ste. Marie? Yes No

Can the event be defined as: (Check all that apply)

Has local, regional, national or international historical or cultural significance

Builds awareness of diverse cultures

Promotes the social, cultural or economic development of the City'

Benefits the community at large

Reasons the organization believes the event should be deemed municipally significant:

This will be the 13th edition of the Festival of Beer and it brings the community together as one of the first Spring events of the year. It attracts breweries from all over Ontario and is the only festival of its type that has expanded each year in Northern Ontario. In order to properly license the event through the AGCO it needs to be deemed a Municipally Significant event.

How many members of the public are expected to attend? Between 2000 - 3000

Details of how, when and where the event will be advertised to the public: TV, Radio, Social Media

This application should be accompanied by a Certificate of Insurance providing a minimum of five million (\$5,000,000) dollars liability insurance adding "The Corporation of the City of Sault Ste. Marie" as an additional insured at least ten (10) business days prior to the event. The permit holder shall be required to indemnify and save the City of Sault Ste. Marie harmless from all claims arising from the permit or event. Each event will be considered on its own merit, noting that the actual insurance limits required may be increased at the discretion of the City of Sault Ste. Marie.

By signing you agree that you have read and agree with the conditions of the City of Sault Ste. Marie Designation of Municipally Significant Events policy.

Stephen Alexander
Applicant

December 2nd, 2025
Date